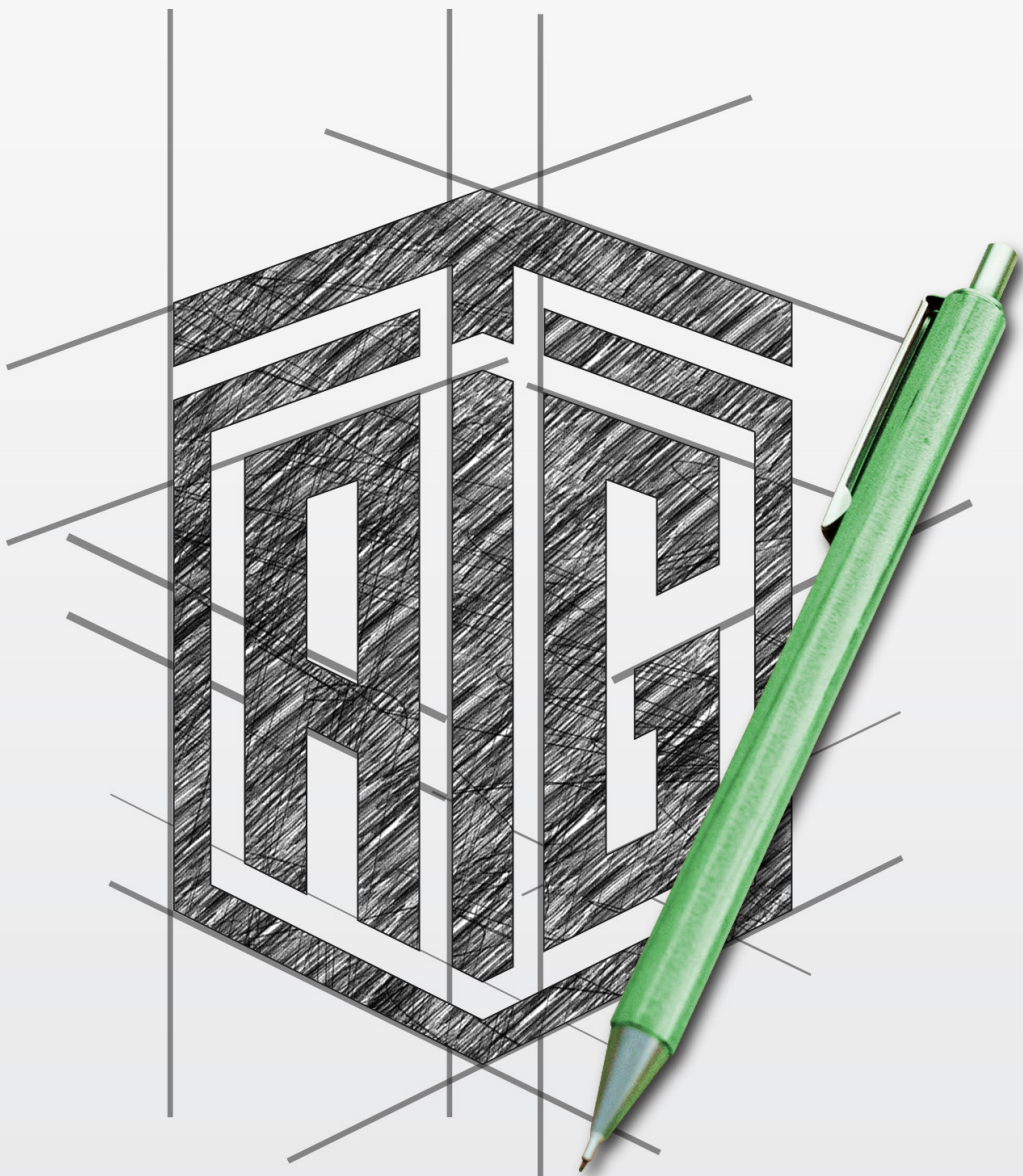




TAG-Design

TAG-Design *Services*



2023



طلال أبو غزالة العالمية
Talal Abu-Ghazaleh Global

Introduction

1. Talal Abu-Ghazaleh Global (TAG.Global)

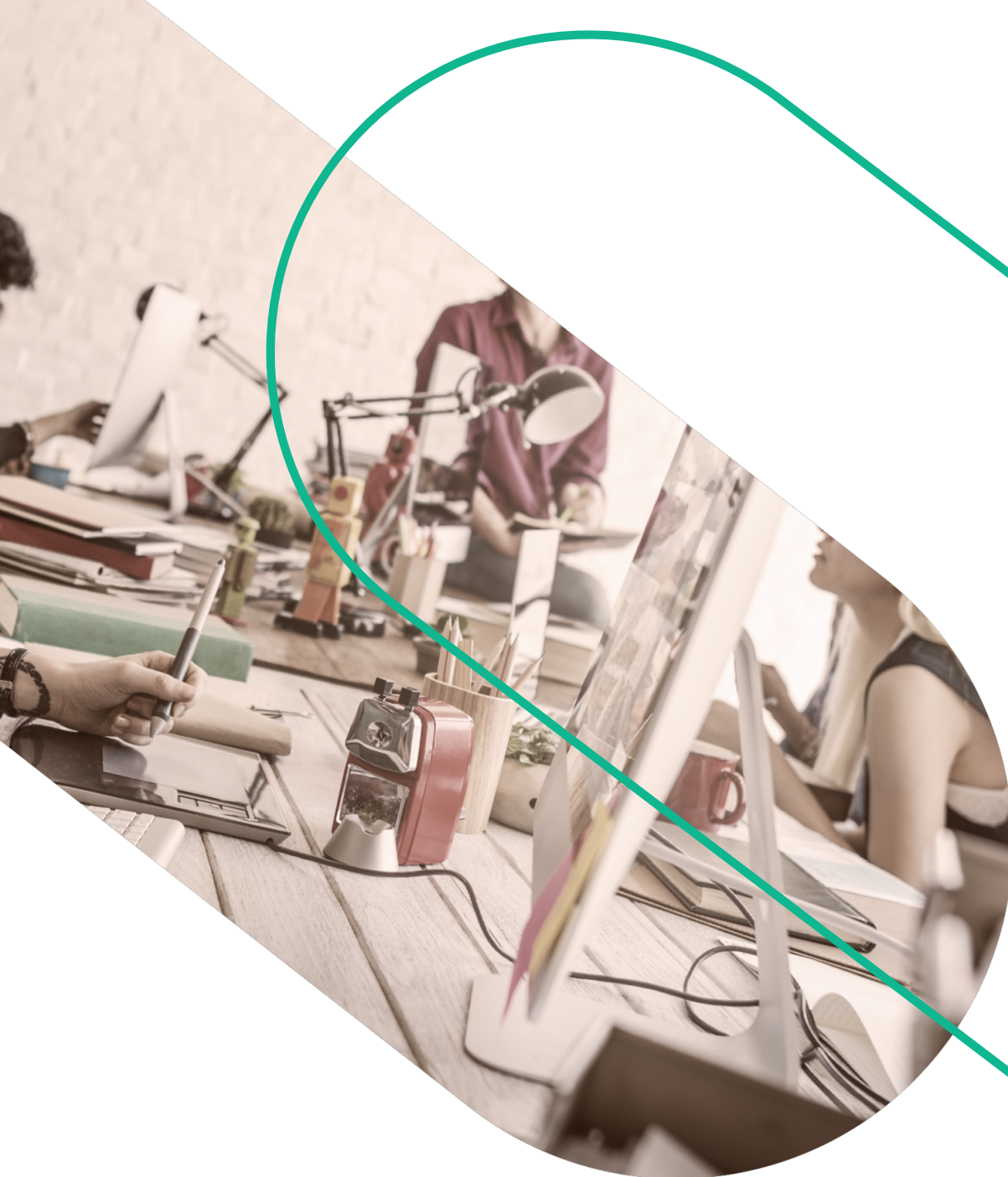
Founded in 1972, Talal Abu-Ghazaleh Global (TAG.Global) is a global organization for professional services, education, capacity building and intellectual property headquartered in Jordan and employing over 2000 professionals across more than 100 offices worldwide.

Operating in an area of the world that is experiencing radical and unprecedented change, TAG.Global is well aware of and experienced with all aspects of the economic environment, including the social and regulatory factors interplaying with the Jordanian private sector.

Capitalizing on our diversified knowledge of the socio-economic and regulatory factors governing the Arab region, including Jordan, and our vast experience in facilitating the professional development of organizations and disseminating best practice in managerial and governance practices globally, TAG.Global has recognized the need to contribute to and assist in building the capacities and enhancing the development of Jordanian and Arab institutions in order to ensure the continuity and sustainability of development and modernizing the region.

Through its member firms, TAG.Global offers services within the fields of marketing, media and communications; strategic planning; market research; creative design and publication; website design and development as well as many other diverse professional, management and educational consultancy services. Having many of the group's companies ISO 9001 certified, we follow a client centered and a demand driven approach in the provision of our services. TAG.Global has acquired an outstanding record of success among its clients, which include important agencies, international and Pan-Arab governmental funding organizations as well as leading companies in banking, industry, insurance and commerce.

We have successfully assisted these clients with complex business and management decisions involving people, equipment, facilities and capital.



Design Services

At Talal Abu-Ghazaleh Global, we pride ourselves with our top quality services in creative designs through innovation, quality standards, integrity, and attention to detail. We believe that there is no one-size fits all approach and that is why we tend to deal with each client individually, making sure that each project is molded to accomplish its purpose efficiently.

Our mission

Providing a wide range of high quality Creative design services to businesses, to accomplish that, we utilize the latest technologies, put in a lot of dedication and commitment into everything we create, to deliver an outcome that meets the client's needs.



2. Talal Abu-Ghazaleh Design (TAG-Design)

Talal Abu-Ghazaleh Design (TAG-Design), a member of TAG.Global, is a professional design providing high quality design consultancy for both external and internal customers. Its designs combine modern technology, creativity, professionalism, quality control and the exceptional skills of the firm's team members; enabling it to succeed in presenting innovative designs that satisfy its clients' vision and needs according to the international standards accredited in the fields of design.

With more than 20 years of experience, TAG-Design operates from the foundations of strict quality standards: accuracy in the design in terms of shape, outputs, and international standards; quality assurance of the design process and product route starting from the analysis process, the design, and finally the printing as well as quality control of the final products to ensure they are in line with quality procedures and standards. The firm boasts an exceptional team comprised of a group of creative, professional and highly qualified designers with in-depth experience of the most recent tools, devices and software.



Design Team Leader

Watheq M. Zidan

14 years of experience



Senior Creative Designer

Ali A. Abu Al-Haija

19 years of experience



Senior Creative Designer

Mohannad M. Sheikh

15 years of experience



Senior Creative Designer

Bashar N. Al-Arqan

10 years of experience



Senior Graphic Designer

Mohannad A. Al Ahmad

10 years of experience

Quality Standards

Our approach towards quality and clients satisfaction is unmatched. Accuracy, uniqueness and artistic approach are the core of our work and we make sure to achieve all this through our quality control measures.

- Accuracy in terms of development, outputs, and international standards.
- Quality assurance of the processes and product route, starting from the planning and analysis processes, the execution and implementation, and finally the delivery, maintenance and support.
- Quality control of the final products to ensure they are in line with quality procedures, standards and clients' vision.

To assure the best quality service, we do believe that our mission does not end at the point we deliver the product, but we do continue whenever you need us until you reach your goals.

Our Creative Team

We strongly believe in employing the right people for the right job and that is why our team of experts are driven by passion more than duty. We consider our team members partners in our journey, which is why we work in teams, to allow for more creativity and ideas sharing in order to reach the best product that serves the clients' best interest.



Mohammad Al-Zoubi

Creative Department Manager

18 years of experience

Sales Collaterals

- PowerPoint presentation.
- Sales document design and layout.
- Internal document design and layout.

Marketing Tools

- Brochures, booklets, books.
- Newsletters.
- Mailers and leaflets.
- Exhibition concepts and stand design.
- Promotional gifts and branded clothing.
- Billboards, posters, banners and advertisement.
- Packaging Designs

Information design

- Signage
- Front office design.

Packaging design

- Product packaging
- CD/DVD packaging

Consultancy

Our team of professionals put the world in your hands, offering you different strategic alternatives that help you understand and solve your most challenging design problems.



Our Services

Keeping abreast with the latest development in the world of creative design is a very critical issue and our role at TAG-Design is to facilitate work and provide you with unique and exceptional designs for all your designs needs whether they are logos, brochures or business cards and leaflets, we are here to serve your business needs. We know that designs change by time and old concepts might not work all the time that is why our team of professionals work extra hard to be knowledgeable with all the new software and applications that make your designs, the right design for the right time.

TAG-Design has 20 years of solid experience in producing exceptional design solutions for all business sectors and beyond. We tend to combine modern technology, creativity, professionalism, quality control and our team's exceptional skills.

We make sure the clients' content and creative imagery are represented perfectly and effectively every time with every assignment we handle.

TAG-Design uses both analytical tools and generative techniques to turn simple ideas into a visual masterpiece!

Brand Identity

- Logo Creation
- Stationery ranging from business cards, billboards to other print media
- Corporate identity guide



Contact Us

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(TAG-Design)



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+962 6 5100 901



Portfolio



TAG-Design

Our Clients

AQABA Development Corporation
شركة تطوير العقابلة



USAID
FROM THE AMERICAN PEOPLE

EEMAR
Development & Real Estate Inv.

دائرة الأحوال المدنية والجوازات
Civil Status and Passports Department



BDC
Business Development Center
مركز تطوير الاعمال

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



MRDCO
شركة البحث والتطوير التعدين
MINING RESEARCH & DEVELOPMENT CO.



وزارة الصناعة والتجارة والتموين
مديرية حماية الملكية الصناعية



البنك الأردني الهاشمي
البنك المركزي الأردني



Embassy
of the Federal Republic of Germany
Amman



KING HUSSEIN FOUNDATION
مؤسسة الملك الحسين
JUBILEE SCHOOL مدرسة اليوبيل



HANDICAP
INTERNATIONAL

Kosan Crisplant®



الإرابي

المؤسسة العامة للضمان الاجتماعي
Social Security Corporation



JODDB
المركز الأردني للتصميم والتطوير
JORDAN DESIGN & DEVELOPMENT BUREAU